

UNITED STATES PATENT AND TRADEMARK OFFICE  
**CERTIFICATE OF CORRECTION**

PATENT NO. : 7,120,590 B1  
APPLICATION NO. : 09/379167  
DATED : October 10, 2006  
INVENTOR(S) : Eisen et al.

Page 1 of 1

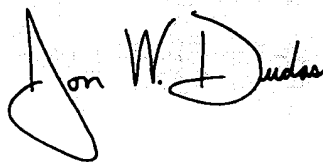
It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Title Page # 73

The Assignee's name --User Trends, Inc.-- was incorrectly reported as "User Trencis, Inc." on the face sheet of the published patent.

Signed and Sealed this

Twenty-sixth Day of December, 2006

A handwritten signature in black ink, appearing to read "Jon W. Dudas". The signature is stylized with a large, looped initial "J" and a cursive "Dudas".

JON W. DUDAS  
*Director of the United States Patent and Trademark Office*